



Bosch Powers Ahead On IBM Netfinity.

Whether it is electronic injection systems for cars, power tools for the workshop, washing machines or handphones, the name Bosch has always stood for quality and innovation.

Today, the Bosch name is associated with thermotechnology, automation technology and even packaging machinery as well. Since its founding 120 years ago, Bosch has grown to be one of Germany's largest industrial corporations with a DM 50 billion turnover in 1998. With market presence in over 130 countries and 175 manufacturing sites around the world, the group needed an enterprise resource planning solution that would enable it to tie up all the operations around the world. Bosch chose SAP R/3 running on IBM Netfinity servers.

To support its regional operations, the regional headquarters in Singapore uses IBM top-of-the-line Netfinity 5500-M20 Intel-based server for their SAP implementation. From Singapore, the system supports the company's operations in Malaysia and Thailand.

"We decided on IBM because they are a one-stop solution provider, with a range of platforms to suit any need. Our choice was the IBM Netfinity server because of its power and scalability to meet future growth."

*Manfred Seitz, Managing Director,
Robert Bosch South East Asia*

The Solution

The system was developed and configured based on Bosch's needs for a stable and robust financial and inventory control for the ASEAN region. "The decision to go with SAP R/3 on IBM Netfinity was taken at the corporate level. We wanted to standardise on this solution so as to improve enterprise co-ordination while streamlining processes and improving system support," said Mr Manfred Seitz, Managing Director, Robert Bosch South East Asia.

"The robustness of the Netfinity 5500-M20 would be critical considering that Bosch has a sales and customer service organisation with 10,000 centres worldwide and approximately 190,000 employees."

Industry	Manufacturing
Application	SAP R/3
Software	Microsoft Windows NT
Hardware	IBM Netfinity servers

BOSCH



"We are also confident of IBM excellent after-sales service, on time delivery and industry-leading technical know how in this field."

*Manfred Seitz, Managing Director,
Robert Bosch South East Asia*

IBM Netfinity 5500-M20

IBM offers an unparalleled variety of platforms that support SAP R/3, from IBM Netfinity servers to mainframes. In addition, IBM offers a database family, operating systems, management tools and, most importantly, technical expertise. Netfinity itself represents a wide range of Intel-based servers. Within this range, the Netfinity 5500 as used by Bosch has the power for peak performance while providing scalability for future growth and control.

The range starts with 2-way SMP and extends to the rangetopping Netfinity 5500-M20 which has up to 4-way SMP Pentium III Xeon processors with up to 1MB Level 2 cache and support for up to 2GB ECC SDRAM. With these features, the Netfinity 5500-M20 earned a five-star rating by PC Computing Magazine, and was dubbed the "hottest machine in its class" when the magazine ran a review of four-way Xeon based servers. Its "rock solid performance and stability" and excellent mainframe design and management software earned it the five-star rating.

The 5500-M20 also made the headlines in Network Computing Magazine, clinching the Editor's Choice award in September 1999. It was voted the best midrange Intel-based server, "blending performance, management and price". The judges were impressed with the 5500-M20 "top-notch" components.



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